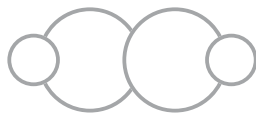




MONTECARLOYACHTS



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## A TANGIBLE, SOLID VISION

**We've accepted a challenge: to be visionary but solid and tangible**

*Annette Bénéteau Roux*

When describing a company you may well use graphs, figures, and corporate indicators. But I've always believed that the strength of a company is to be discerned in the goals it is able to imagine, the challenges it is willing to tackle, and the blazing trails it leaves behind. Bénéteau Group's value is surely found in our balance sheets, but especially in our strategy, and in the series of challenges we have accepted and dedicated ourselves to winning by entering the big luxury motor boat sector. We decided to pursue these new ambitions beyond French borders, in Italy, so that the new Bénéteau project could combine the great organisational and production capacities of the Group with the extraordinary, unquestioned value of the Italian tradition in luxury yachts and design.

This challenge has a name: Monte Carlo Yachts.

Is it a wager that we've won? You may judge for yourselves by browsing through this catalogue or - better still - by discovering Monte Carlo Yachts in person. You can see them at the main international boat shows and in their natural environment: the oceans of the world. There is no doubt that you'll recognise a Monte Carlo Yachts model at first glance, its timeless style does not go unnoticed.



## FUTURE, CLASSIC

### **Monte Carlo Yachts. Future, Classic**

*Carla Demaria, President, Monte Carlo Yachts*

Is there anything more superfluous than what we generically call luxury? Probably not. But luxury is first and foremost value, and it's high time to put luxury back in tune with our most authentic needs: time, space, silence, well-being and harmony.

Knowing how to enjoy one's time is a luxury, because today it is the most precious thing there is. A timeless style is an infinite luxury and a true authentic value that never fades, just like the great masterpieces of art and genius. This is especially true of the masterpieces of Italian style, born of natural elegance, genius and flare that have always been Italy's hallmarks.

Monte Carlo Yachts is Italian but possesses an inherent international DNA. This combination makes the shipyard uniquely suited to meet the new global demand for functionality and responsibility in luxury goods, which must of necessity become objects that are a simple pleasure to use. Luxury is rediscovering that sense of well-being that can only come when people are placed in the centre of everything, and their needs are met and surpassed in harmony with the environment that surrounds us all. Luxury is a style that mustn't chase after trends and fads and that doesn't yearn for the past. Luxury is a classic born today for tomorrow.



# A BOAT IS BEAUTIFUL BECAUSE SHE SAILS

## **The design**

*Carlo Nuvolari & Dan Lenard, designers*

An airplane is beautiful because it flies; a boat is beautiful because she sails.

For a designer there is no challenge more fascinating than creating something new starting from nothing. Which is just the challenge that was offered to us by Annette Roux and Carla Demaria when they asked us to design the Monte Carlo Yachts range.

When facing a blank sheet, the first question to always ask is about functionality. If a boat is beautiful because she sails, then it has to have naval attributes. We didn't want to design houses made to be moored in a harbour, or cars that go in the water, we wanted to make a yacht that was beautiful to use and had a strong personality.

The MCY design vision can be seen both in the whole and in the details, in the deck layout as clearly as in the porthole design. The stylistic elements that best represent Monte Carlo Yachts' design concept are found in the high, flared bow and the aft section supports of the flybridge.

We worked with the mission of doing new things, not repeating previous experiences. That's why when people look at a Monte Carlo Yachts model, they will see a handsome boat that is as beautiful as it is safe and says: "let's go, let's sail". These boats have an intrinsic Mediterranean style; they are so "naturally" refined that we don't want or have to define them as minimalist. We prefer to speak about simplicity instead: a word that's fresher and less abused.



## OUR PHILOSOPHY, PURSUING PERFECTION



### Innovation in a Production Process at the 2015 Boat Builders Awards

*"Monte Carlo Yachts' modular construction system is a game-changer for the industry. The company has cracked the code of building semi-custom boats on a full scale series production line. Its range bears testimony to a builder redefining the rules."*

IBI-METS panel

### World Class Manufacturing Process

*Fabrizio Iarrera, Managing Director, Monte Carlo Yachts*

For the first time in the yacht sector, Monte Carlo Yachts has introduced a modular construction process inspired by the Lean concepts with which the world leaders of the most advanced industrial sectors pursue aesthetic quality and technical reliability in an efficient production environment.

Eliminate waste, pursue perfection: this is the synthesis of the industrial philosophy behind our award-winning products. The construction process is jointly developed alongside extensive technical planning and design: in each MCY, the entire structure of the interior rooms is conceived in modular form so it can be readied outside the hull, in complete control of the assembly tolerances. This system makes it possible to care for the smallest design and decor details as well as all the technical aspects relating to the on-board systems. The result is revolutionary and offers maximum accessibility to implement solutions that limit the transmission of vibrations and noise toward the interior rooms.

The structural concept underlying the boat's architecture is developed consistently with the new construction process so as to be able to exploit its potential to the maximum and give complete expression to Monte Carlo Yachts' values.

The production process takes place inside the state-of-the-art yard at Monfalcone: covering an area of 20,000 m<sup>2</sup> strategically located with a water front with quays for around 40 berths, today it is at the very forefront of the market.



TIMELESS LUXURY YACHTS





MONTECARLO YACHTS 80











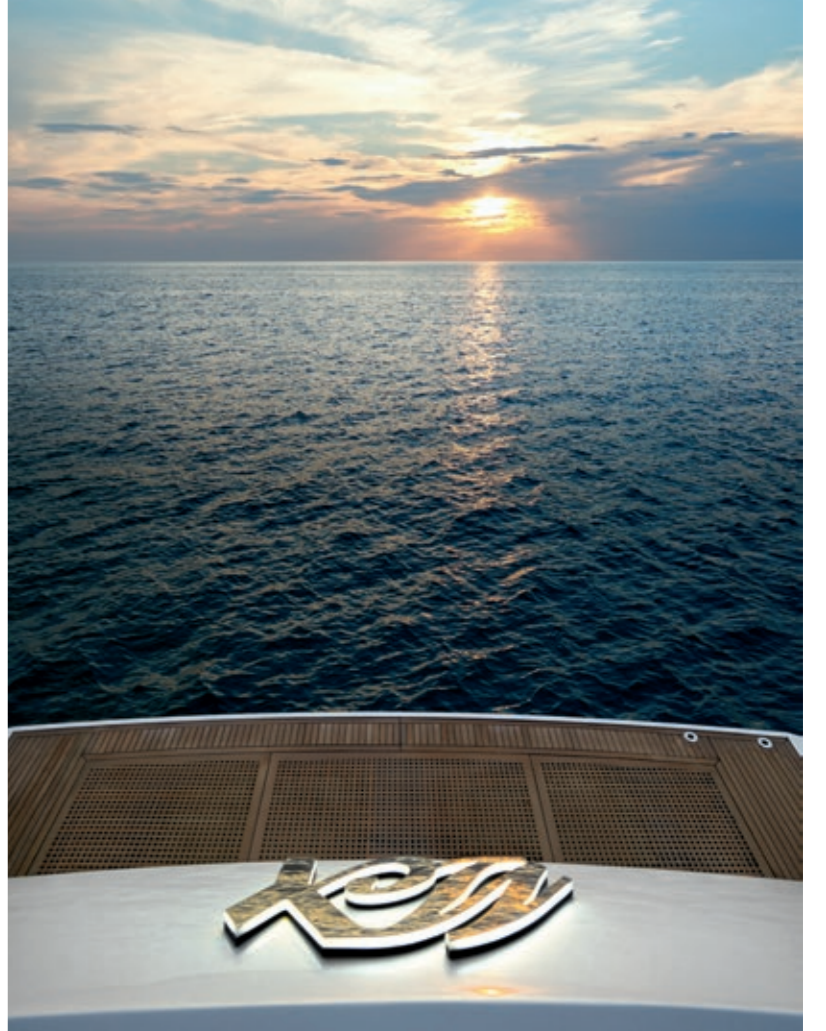














































TECHNICAL SPECIFICATIONS

**Main dimensions**

Length overall (LOA)	24.62 m - 80 ft 9 in
Maximum beam	6.15 m - 20 ft 2 in
Draft	1.85 m - 6 ft 1 in
Displacement	56 t Dry

**Engines**

- 2 x MAN V12 1550
- 2 x MAN V12 1650

**Speed**

Maximum speed	up to 31 kn
Cruise speed	24 kn

**Tanks**

Fuel	6000 l - 1585 US gal
Fresh water	1200 l - 317 US gal

**Building materials**

VTR, Kevlar®, Carbon Fiber

**Naval architecture & engineering**

Monte Carlo Yachts

**Exterior & interior design**

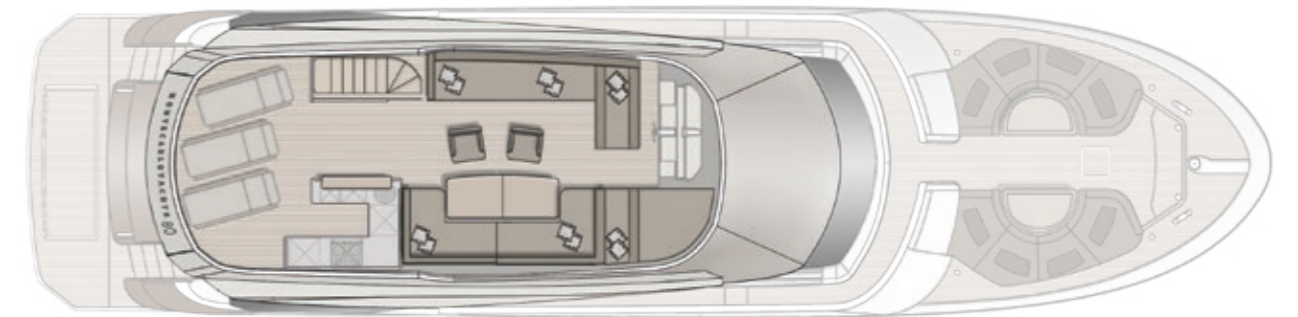
Nuvolari Lenard

**Design category**

CE-A

LAYOUT PROPOSALS

**Flybridge**



**Main Deck**



**Lower Deck**







## MORE THAN WELCOME

### **A unique yacht, a personal experience**

Unique. Every one of our models is unique. And special, just like the relationship we have with every individual ship owner who chooses Monte Carlo Yachts.

We like to establish a direct and individual relationship with all our clients, and listen to what they want, show them around our workplace, and support them in being the lead player in the design and development of their future yacht.

We are here to listen to you through our professional network of dealers and the offices of the Bénéteau Group, from Paris to Rio de Janeiro, from Miami to Shanghai and, of course, we're happy to welcome you at our head offices in Italy.





M O N T E C A R L O Y A C H T S

Thanks to  
LANIFICIO COLOMBO  
CORNELIANI  
PAUL SMITH  
DUVALAIS  
HUGO BOSS  
GANT  
BARBISIO  
TIMEX/NAUTICA  
NORTH SAILS  
MARINA YACHTING

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